



Regus: re-working the way Britain does business

September 3, 2007, London – Regus is set to transform the way that people work when away from the office, with the launch today of a new concept in flexible working: city centre drop-in business lounges .

These facilities will provide all the services and support workers need when they are 'on the road' to maintain high levels of productivity and minimize dead time, in an environment specifically tailored to business requirements. Until now, the only options open to people who need to work while they are on the move or who don't have a permanent office solution have been busy cafes and hotel lobbies with all their distractions and interruptions, where business productivity is diminished.

The first drop-in Business Lounge opens today at London Bridge, in Regus' latest central London centre. It enjoys a prestigious location on the river Thames, easily accessible to the City and West End, with a high specification of services and the full range of Regus solutions.

CEO Mark Dixon launched the first Regus business lounge and he said: "We're getting to the point where more work is being done away from the conventional office as business people find themselves traveling for meetings. They are more flexible about how and where they work but they still need to use their time in a productive way, be it to finish off a presentation, catch up on email or to meet with clients. Our new business lounges are a direct response to this need and have been developed as a result of feedback from our 200,000 customers around the world."

Research undertaken by the University of Durham and specialist workplace consultants, JBA, suggests that almost 40% of workers spend at least one day a week out of the office with more than 50% working virtually.

Dixon added: "The Regus Lounge addresses the dead time which affects productivity on a regular basis, if working 'on the go'. Executives can now drop in and get all their printing or downloading done, answering the today's business needs without suffering from the hassles and inconveniences that normally accompany the modern mobile working life."



The University of Durham research also indicates that workers experienced only 5% burnout when given the option to use drop-in offices, compared to 48% of those who were constrained to one location during the course of their working week.

The new Regus London Bridge centre includes fully serviced offices available for short to long term tenancies as well as meeting rooms, the latest videoconference facilities and all the usual Regus customer service staff and support across a wide range of business administration functions. Drop-in facilities will subsequently be made available across the Regus network of 950 locations in 400 cities in 70 countries across the world, including more than 100 centres in the UK.

One of the key features of the lounges is a new 'thinkpod' where business people have an enclosed space in which to work, away from any possible distractions. Regus will be extending the 'thinkpods' across the range of business solutions it offers customers.

A concierge and IT support will provide permanent assistance to Lounge users, healthy food and drinks are provided as is wi-fi. The lounge streams live financial and news channels and business magazines are on hand – all for £15 per visit in central London or £10 for lounges outside of London.

For those executives who need the privacy and professional environment of a 'proper' office but in bite-sized flexible chunks of time, Regus is also launching the drop-in 'Office 4 A Day'. This provides a fully operational workplace – available by the hour - with all the Regus IT, telecoms and customer service support. Customers will be able to take up this hassle-free option from as little as £19.99 an hour in central London and £9.99 outside of London.

Customers can find out more about the new drop-in Business Lounge and Office 4 A Day at www.regusbusinesslounge.co.uk or by calling 0870 351 9438,

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Notes to editors

Regus London Bridge is situated at 3More London, part of a brand new development on the south bank of the River Thames, immediately south-west of Tower Bridge. The development includes City Hall, the seat of London’s Government, as well as the business premises of leading international and UK businesses, shops, cafes and pedestrianised areas.

The centre offers a superior range of business facilities and services, matching the demands of business needs in the City. It is easily accessible with tube stations London Bridge, Monument and Bank just a short walk away. The mainline stations which are also close by are London Bridge and Cannon Street. Waterloo Station is just one stop on the Jubilee line. There is also easy access from Heathrow, Gatwick and London City Airports.

About The Regus Group

The Regus Group is the world’s leading provider of workplace solutions, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the largest network of videoconferencing studios. The Regus Group delivers a new way to work, whether it’s from home, on the road or from an office. Clients such as Google, GlaxoSmithKline, IBM, Nokia and Accenture join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to The Regus Group, allowing them to focus on their core business. Over 200,000 clients a day benefit from Regus Group facilities spread across a global footprint of 950 locations in 400 cities and 70 countries, which allows individuals and companies to work wherever, however and whenever they want to.

For more information, visit www.regus.com.